# FUND FACT SHEET

October 2013



Invest in the rising stars of India



NFO Opens on November 11, 2013

NFO Closes on November 25, 2013

Scheme re-opens on December 03, 2013

This product is suitable for investors who are seeking\*

- Capital appreciation over the long term.
- To achieve long-term capital appreciation by predominantly investing in equity & equity related instruments of mid cap companies.
- High risk

(BROWN)

\* Investors should consult their financial advisers if in doubt about whether the product is suitable for them. Note: Risk may be represented as:

(BLUE) investors understand that their principal will be at lowrisk **(YELLOW)** investors understand that their principal will be at medium risk

**(BROWN)** investors understand that their principal will be at highrisk

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

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Pramerica Power Goals : Details as of 1st November 2013				
Long-term Average P/E Nifty 18.31				
20 Day Moving Average	17.80			
Applicable P/E Variation Band Between -10% to 0%				
Initial Asset Allocation 100% Allocation to Equity				
Rebalancing Allocation	10% Out of Debt into Equity			

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## Stop trying to time the market! Invest in a P/E based strategy

In the equity markets, one should invest when the valuation (P/E) is low, not the index level. Simply put we should invest when market is cheaper and the P/E ratio helps us decide this.

- Methodology adopted for P/E based Strategy illustrations:
  - · Asset allocation is done on the basis of the table shown here
  - The equity market/component is represented by CNX NIFTY.
  - The balance allocation (i.e. portfolio value minus equity allocation) is considered as debt component
  - Debt component returns is considered at 6% per annum for the calculation purpose.
  - Any allocation into or out of equity is carried out on the first working day of the month.
  - Variation is defined as the deviation of 20 day Average trailing P/E of CNX NIFTY as at the month-end, compared with its Long-Term Average P/E (i.e. from 1st Jan 1999)

Enter		
Variation* from long-term Average PE	% Equity Allocation	
Above 40%	0%	
Between 31% to 40%	0%	
Between 21% to 30%	40%	
Between 11% to 20%	60%	
Between 1% to 10%	80%	
Between -10% to 0%	100%	
Between -20% to -11%	100%	
Less than -20%	100%	

Exit + Re-Enter				
Variation* from long-term verage PE	Asset Allocation - Move from Equity to Debt	Asset Allocation - Move from Debt to Equity		
Above 40%	100%	-		
Between 31% to 40%	50%	-		
Between 21% to 30%	-	-		
Between 11% to 20%	-	-		
Between 1% to 10%	-	-		
Between -10% to 0%	-	10%		
Between -20% to -11%	-	50%		
Less than -20%	-	100%		

#### Historic P/E Strategy Returns for Variation Band -10% to 0%

SIP Returns	5 year		5 year 7 year		10 year	
SIF Returns	P/E Based Strategy	NIFTY	P/E Based Strategy	NIFTY	P/E Based Strategy	NIFTY
Minimum	29.15%	11.88%	21.16%	4.98%	22.13%	9.98%
Maximum	43.70%	45.02%	40.17%	31.22%	31.58%	18.88%
Average	36.29%	26.68%	30.98%	15.38%	27.95%	14.33%

Lumpsum Returns	5 year		year 7 year		10 year	
Lumpsum ketums	P/E Based Strategy	NIFTY	P/E Based Strategy	NIFTY	P/E Based Strategy	NIFTY
Minimum	10.18%	5.40%	23.17%	9.26%	23.00%	11.38%
Maximum	38.89%	32.84%	36.06%	25.47%	28.21%	17.73%
Average	27.60%	18.75%	27.59%	17.23%	26.21%	15.90%

**Data Source:** CNX NIFTY, Market Data and Internal Calculations. The above graph and table are intended for illustration purpose only to help understand the performance of the equity market, represented by the index CNX NIFTY, on a monthly rolling for 5/7/10 years CAGR basis from Jan 1999 to October 2013 based on the various bands of P/E variation. P/E variation is defined as the deviation of trailing PE of CNX NIFTY (observed on a 20 days moving average basis) from Long-Term Average PE of CNX NIFTY. Past performance may or may not be sustained in the future.

# Market Round Up: Fixed Income

- Mahendra Jajoo, Executive Director & CIO - Fixed Income

Debt markets sentiments stabilized further in October with suggestions of greater stability in currency markets and fresh liquidity injection measures by RBI. Even as the partial US government shut down and uncertainty on US debt ceiling negotiations kept the markets a bit edgy in first week of the month, fresh measures by RBI on October 7th including an additional cut in MSF rate by RBI of 50bps and injection of additional liquidity to the extent of 0.25% of NDTL of banks by way of 7/14 days term repo boosted sentiments. Market rates eased following the announcements with benchmark 10Y yields touching the intramonth low of 8.44% compared to previous month's closing levels of 8.77%. Supported by strong forex inflows, estimated at \$12bn by end-October, from the swap window made available to banks by RBI, trade deficit for Sepr'13 narrowing to 2 ½ year low to \$6.7 bn and continued weakness in dollar in global markets due to political bickering in US, INR also appreciated below 61 level at one point. Political stalemate and weaker than expected job growth data in US also strengthen hopes of a further delay in tapering by Fed. However,



rupee could not sustain the gains as talks of possibility of bringing back the dollar demand of oil companies to the open market in a calibrated way started surfacing. Thereafter, higher than expected WPI inflation at 6.46% and with CPI Inflation remaining sticky at 9.84% for Sep, led by a whopping 18.4% Y-o-Y increase in food inflation in spite of a good monsoon spooked the sentiments with benchmark 10Y hardening back to 8.70%. RBI hiked repo rate by another 25bps to 7.75% in the monetary policy review on Oct 29th. However, as RBI guidance did not sound very hawkish, bond yields corrected marginally to close the month at 8.62%, still a net drop of 15 bps for the month.

With a cumulative reduction of 75 bps in MSF rate for the month and injection of additional liquidity to the extent of 0.5% of NDTL of banks and with guidance for an imminent revert to repo rate as the operative rate (effectively suggesting an additional reduction in overnight rate by 100bps), money market rates continued the slide that started last month. While 3M PSU bank CD rates eased another 80 bps to 8.80%, 1Y PSU Banks CD rates eased 50 bps to 9.00%. Liquidity is expected to continue to improve in November with drawdown from MSF window coming to a halt.

Fed, at it's Oct meeting, decided to continue with current bond buying program for now. Market perceived the tone of the policy to be less dovish than expectations. FOMC saw downside risks to US growth having diminished on net basis. It expects broader economy to do well on the back of improvement in labor market activity and economic activity. US treasury yields which had eased to 2.48% from 2.61% intra-month, ended the month at 2.53% given the above guidance. Brent crude prices remained broadly in the range of \$109-106/bl tracking weak US job growth and other economic data releases during the month.

RBI hiked repo rate by 25 bps to 7.75 % due to elevated inflation while simultaneously reducing MSF rate by 25 bps to 8.75%. RBI said the process of unwinding of emergency measures was now complete with corridor between Repo and MSF rate narrowing to 100 bps. RBI also increased the liquidity provided through 7/14 day term repos from 0.25% to 0.50% NDTL. In terms of guidance, RBI indicated that the current level of Repo rate is now consistent with its projections of growth and inflation and thereby implying a pause at the next review. However, it kept the options of further action open depending on the incoming data. It seems RBI has neatly resolved and equally well explained now the reconciliation between high CPI and slowing manufacturing inflation. While the need to support growth and revival of investment demand is met by lowering the short term rates, savings are being incentivized by hiking repo rate. Introduction of long term CPI linked bonds is also a step in that direction.

with unwinding of emergency measures completed, short term rates are now expected to stabilize at current levels with some downward bias as liquidity improves further. Given higher supplies and possibility of further hike in repo rate, bond yields may continue to face upward pressure though the uptick will be capped by OMOs. Thus long term rates may for now remain range bound with an upward bias. This further reinforces the theme of further steepness in yield curve.

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#### **Economy & Markets:**

The Indian equity markets had a blockbuster October, constantly trending upwards with the frontline indices ending at all time highs gaining almost 10% in the month. Broader markets were not far behind gaining around 9%. FIIs poured money into the Indian equity markets in October, net buying in excess of \$2.7bn as QE taper worries receded well into 2014. The rally was led by the laggard sectors with rate sensitives such as banks, capital goods, real estate booking double digit gains.

The month started on the edge on account of the partial US government shutdown and the looming debt ceiling. As the government remained shut for over a fortnight resulting in shaving off a few basis points every week from the GDP growth, consensus built around a longer delay in the initiation of QE tapering with most pegging it to happen not before March-April 2014, also aided by the inconclusive economic data. The resurgent global liquidity found its way to the Indian markets as the interest rate differential that has developed after RBI's increasing of rates presented an opportunity to global investors. The



interest was regional as Korea and Taiwan also saw large FII inflows to the tune of \$4.4bn and \$2.5bn respectively. This helped the Indian currency to find a new equilibrium around 61.50/\$ levels.

The Reserve Bank stuck to its guidance of focusing on curbing inflation and inflation expectations while normalizing the extraordinary measures that were taken in July. In line with this, it increased the repo rate by 25 bps and restored the gap with the MSF to 100 bps by cutting it by another 75 bps this month. The central bank has its task cut out as inflationary pressures continue to remain high with CPI inflation at 9.84% while WPI inflation was also higher at 6.46% and growth showed signs of strain again with IIP for August slipping to 0.6% after a positive surprise of 2.8% that was reported for July. Capital goods was the volatile factor in the numbers of the two months. On a positive note, the trade deficit narrowed sharply in September to \$6.76bn, fuelled by increasing exports and decreasing gold and oil imports. Exports were up by 11.15% to \$27.68 while imports fell by 18.1% (YoY) to \$34.44bn. This instilled confidence that the CAD target of 3.7% of the GDP or \$70bn would be met.

#### 20FY14 Results:

The results in this earnings season have so far largely surprised positively. Private sector banks managed to contain the decline in margins despite the severe measures taken by RBI in the quarter. They also continued to report solid asset quality. The larger public sector banks that reported in the first half of the season did see the pressure on margins but felt the pace of deterioration in asset quality to have subsided with lower slippages but continue to report large restructuring pipelines which makes us cautious.

IT companies reported strong volumes and higher INR aided margins. The commentary on the outlook was optimistic with expectations of return of discretionary demand. Consumer companies managed to keep up the volumes but may find sustaining margins tough going ahead as consumers downtrade and the companies up promotional activities. Auto OEMs also sprung a surprise with margins which benefited from higher exports and cost curtailment measures. The second half of the season will be watched to see if the solid start continues but it may be too early to call a bottoming of the earnings cycle.

#### **Investment outlook:**

The Indian equity indices have scaled new highs on benign global environment and ample global liquidity while waiting for signs of a turnaround in the underlying fundamentals of the economy. While the interest rate differential that has been created by the increasing of interest rates in India, will continue to present opportunities to foreign investors to plough money into our markets, we will cautiously watch for early signs of abatement.

At this point in time, we feel opportunities are present in stocks beyond the frontliners which have low foreign investor holdings and reasonable valuations with sound fundamentals. We will actively pursue such prospective investments to generate returns over a longer horizon.

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This product is suitable for \*:

31st October 2013

regular income for short term.

seeks to deliver reasonable market related returns with lower risk and higher liquidity

through a portfolio of debt and money market instruments.

low risk. (I

#### **Investment Objective**

The Scheme seeks to deliver reasonable market related returns with lower risk and higher liquidity through a portfolio of debt and money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or quarantee any returns

#### Date of initial allotment

August 27, 2010

#### Fund Manager & his experience

#### Mahendra Jajoo

Over 20 years of experience in financial services and capital markets

#### **Plans**

Regular Plan & Direct Plan

#### **Options**

Growth, Dividend & Bonus

#### Facilities (Under Dividend Option)

Dividend Reinvestment (daily, weekly, fortnightly, monthly)

Dividend Payout (fortnightly, monthly)

Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment

Default Dividend Frequency: Daily

#### Benchmark Index#

CRISIL Liquid Fund Index

#### NAV as on 31st October 2013

Option	NAV (in ₹)
<u>Regular Plan</u>	
Growth	1317.9802
Daily Dividend	1000.3700
Weekly Dividend	1000.6187
Fortnightly Dividend	1001.3911
Monthly Dividend	1001.3918
Bonus	1317.8773
<u>Direct Plan</u>	
Growth	1319.2444
Daily Dividend	1000.4200
Weekly Dividend	1000.7657
Monthly Dividend	1001.5478
Bonus	1319.1630
Maturity & Yield	
Yield to Maturity	8.64%
Average Maturity	20 Days
Modified Duration	
18 Days	

#### Minimum Investment Amount

₹ 10,000/- and in multiples of ₹ 1 thereafter

#### **Minimum Additional Purchase Amount**

₹ 1,000/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

Exit Load: Nil

#### CRISIL Rating\*\*

**CRISIL AAAmfs** 

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 828.88 Crore

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		80.81
Canara Bank	CRISIL A1+	10.49
Central Bank of India	CRISIL A1+	6.66
Infrastructure Leasing and Financial Services Ltd	CARE A1+	4.79
Punjab National Bank	CARE A1+	4.75
State Bank of Travancore	CRISIL A1+	4.28
Corporation Bank	CRISIL A1+	4.27
Government of India	SOV	3.35
IDBI Bank Ltd.	CRISIL A1+	2.88
Allahabad Bank	CRISIL A1+	2.86
Union Bank of India	CRISIL A1+	2.39
Piramal Enterprises Ltd	ICRA A1+	2.39
Afcons Infrastructure Ltd	CRISIL A1+	2.39
State Bank of Patiala	ICRA A1+	2.38
Shapoorji Pallonji & Company Limited	ICRA A1+	2.38
Century Textile & Industries Ltd.	CARE A1+	2.38
S.D. Corporation Pvt LTd.	CARE A1+	2.38
Axis Finance Limited	FITCH F1+(ind)	2.37
Housing Development Finance Corporation Ltd.	ICRA A1+	2.37
Bajaj Electricals Limited	ICRA A1+	2.37
Godrej Properties limited	ICRA A1+	2.37
IL&FS Securities Services Limited	ICRA A1+	2.37
National Fertilizers Limited	CRISIL A1+	2.36
State Bank of Hyderabad	ICRA A1+	1.90
Aditya Birla Finance	ICRA A1+	1.44
Edelweiss Financial Services Ltd	CRISIL A1+	0.95
United Bank Of India	CARE A1+	0.48
Indian Oil Corporation Ltd.	CRISIL A1+	0.47
ING Vyasa Bank	CRISIL A1+	0.34
CORPORATE DEBT		0.48
Bajaj Finance Ltd	CRISIL AA+	0.48
Cash and Cash Equivalents		19.75
Net Current Assets		-1.04
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend Pay	out Option		
10-Aug-13	3.704039	1004.7532	1000.0000
25-Aug-13	3.328746	1004.2716	1000.0000
10-Sep-13	3.582685	1004.6150	1000.0175
25-Sep-13	3.289658	1004.3855	1000.1640
10-Oct-13	3.337438	1004.4444	1000.1616
25-0ct-13	3.233924	1004.2235	1000.0736
Monthly Dividend Payout	Option		
25-Aug-13	7.039471	1009.0334	1000.0000
25-Sep-13	6.886820	1009.0023	1000.1648
25-0ct-13	6.585167	1008.5244	1000.0740

Please note that after the payment of dividend, the NAV falls to the extent of dividend paid, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

		<b>NAV Per</b>	Scheme	Benchmark	Additional	Value o	f Investment o	f₹10000/-
Date	Period	Unit (₹)	Returns (%)^	Returns #(%)	Bench- mark*(%)	Scheme (₹)	Benchmark (₹)	Additional (₹)
23-Sep-13	Last 7 days	1,304.2194	10.35%	11.81%	10.65%	10,019.85	10,022.64	10,020.42
15-Sep-13	Last 15 days	1,301.1623	10.56%	15.95%	8.91%	10,043.39	10,065.55	10,036.60
30-Aug-13	Last 1 Month	1,295.1244	10.62%	15.36%	7.90%	10,090.21	10,130.45	10,067.10
30-Sept-2012 to 30-Sept-2013	1 Year	1,200.2164	8.88%	8.59%	5.70%	10,888.11	10,858.83	10,569.65
30-Sept- 2011 to 30-Sept-2012	1 Year	1,091.5120	9.96%	8.65%	8.11%	10,995.91	10,864.93	10,811.28
30-Sept- 2010 to 30-Sept-2011	1 Year	1,005.9900	8.50%	7.77%	5.38%	10,850.13	10,776.99	10,538.37
27-Aug-10	Since Inception	1,000.0000	9.03%	8.26%	6.34%	13,068.08	12,783.55	12,096.55

Returns for period less than 1 year are annualized returns, for 1 year period are absolute and Return for Since Inception are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL Liquid Fund Index value is 2031.60 & CRISIL 1 year T - Bill is 3650.06 as on 30th Sept 2013

- $^{st}$  Additional Benchmark is CRISIL 1 Year T-Bill #CRISIL Liquid Fund Index
- $\ensuremath{^{\wedge}}$  Past performance may or may not be sustained in the future

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

"CRISIL Disclaimer: The assigned rating AAAmfs is valid only for "Pramerica Liquid Fund". The rating of CRISIL is not an opinion of the Asset Management Company's willingness or ability to make timely payments to the investor. The rating is also not an opinion on the stability of the NAV of the Fund, which could vary with market developments.

## Pramerica Ultra Short Term Bond Fund

(An open-ended debt scheme)

This product is suitable for \*: regular income for short term.

to provide reasonable returns, commensurate with a low to moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments.

#### **Investment Objective**

reasonable returns, commensurate with a low to moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns

#### Date of initial allotment

September 24, 2010

#### Fund Manager & his experience Mahendra Jajoo

Over 20 years of experience in financial services and capital markets

#### **Plans**

Regular Plan & Direct Plan

#### **Options**

Growth, Dividend & Bonus

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment (daily, weekly, fortnightly, monthly)

Dividend Payout (fortnightly, monthly) Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily

#### Benchmark Index #

CRISIL Liquid Fund Index

## NAV as on 31st October 2013

#### **Regular Plan**

Option	NAV (in ₹)
Growth	1311.5495
Daily Dividend	1001.5000
Weekly Dividend	1000.5424
Fortnightly Dividend	1001.7998
Monthly Dividend	1000.9187
Bonus	1311.4648

## **Direct Plan**

Daily Dividend	1002.4000
Weekly Dividend	1002.6771
Monthly Dividend	1001.0658
Bonus	1314.8531

#### Maturity & Yield

Yield to Maturity	9.40%
Average Maturity	114 Daus

#### **Modified Duration**

100 Days

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

#### **Minimum Additional Amount**

₹ 500/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

Exit Load: Nil

## CRISIL Rating\*\*

**CRISIL AAAmfs** 

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 384.92 Crores

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		43.47
S.D. Corporation Pvt LTd.	CARE A1+	11.43
Oriental Bank of Commerce	CRISIL A1+	9.94
State Bank of Patiala	ICRA A1+	7.86
Bank of Maharashtra	CRISIL A1+	5.74
Sundaram BNP Paribas Home Finance Limited	ICRA A1+	3.69
Mahindra & Mahindra Financial Services Ltd	CRISIL A1+	1.92
Central Bank of India	CARE A1+	1.49
Fullerton India Credit Company Limited	ICRA A1+	1.38
Ratnakar Bank Limited	ICRA A1+	0.02
CORPORATE DEBT		18.89
India Infoline Finance Ltd.	CARE AA-	7.75
Reliance Capital Ltd.	CARE AAA	3.86
Dewan Housing Finance Corporation Limited	CARE AA+	3.79
Fullerton India Credit Company Limited	ICRA LAA+	2.33
Housing Development Finance Corporation Ltd.	CRISIL AAA	1.16
FIXED DEPOSITS		1.26
DBS Bank		1.26
Cash and Cash Equivalents		35.11
Net Current Assets		1.27
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend Payor	ut Option		
12-Aug-13	0.292406	1000.9355	1000.5602
26-Aug-13	0.937354	1002.0507	1000.8478
10-Sep-13	4.921273	1007.1653	1000.8500
25-Sep-13	4.545206	1006.7134	1000.8808
10-0ct-13	4.574379	1006.7508	1000.8807
25-0ct-13	2.933286	1004.6444	1000.8803
Monthly Dividend Payout	Option		
26-Aug-13	4.215154	1005.4091	1000.0000
25-Sep-13	9.512985	1012.2075	1000.0000
25-0ct-13	7.518059	1009.6475	1000.0000

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

		NAV Per	Scheme	Benchmark	Additional	Value of	Investment of	₹ 10000/-
Date	Period	Unit (₹)	Returns (%)^	Returns #(%)	Benchmark Returns*(%)	Scheme (₹)	Benchmark (₹)	Additional (₹)
30-Sept-2012 to 30-Sept-2013	1 Year	1196.8884	8.55%	8.59%	5.70%	10,855.34	10,858.83	10,569.65
30-Sept-2011 to 30-Sept-2012	1 Year	1090.3986	9.77%	8.65%	8.11%	10,976.61	10,864.93	10,811.28
30-Sept-2010 to 30-Sept-2011	1 Year	1001.1100	8.92%	7.77%	5.38%	10,891.90	10,776.99	10,538.37
24-Sep-10	Since Inception	1000.0000	9.06%	8.31%	6.38%	12,992.63	12,727.09	12,053.60

Returns for 1 year period are absolute and Since Inception Return are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL Liquid Fund Index value is 2031.60 & CRISIL 1 year T - Bill is 3650.06 as on 30th Sept 2013

- \* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Liquid Fund Index
- ^ Past performance may or may not be sustained in the future

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

<sup>\*\*</sup> CRISIL Disclaimer: The assigned rating AAAmfs is valid only for "Pramerica Ultra Short Term Bond Fund". The rating of CRISIL is not an opinion of the Asset Management Company's willingness or ability to make timely payments to the investor. The rating is also not an opinion on the stability of the NAV of the Fund, which could vary with market developments.

## **Pramerica Short Term Income Fund**

(An open-ended income scheme)

This product is suitable for \*:

regular income for short term.

to generate regular returns with moderate level of risk by investing primarily into a
portfolio of Debt Securities and Money Market Instruments of short term maturity.

31st October 2013

low risk. (BLUE

Inves	tment	Obj	ective

The objective of the scheme is to generate regular returns with moderate level of risk by investing primarily into a portfolio of Debt Securities and Money Market Instruments of short term maturity. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns

#### Date of initial allotment

February 4, 2011

## Fund Manager & his experience

#### Mahendra Jaioo

Over 20 years of experience in financial services and capital markets

#### Plans

Regular Plan & Direct Plan

#### **Options**

Growth, Dividend & Bonus

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment (weekly, fortnightly, monthly, quarterly)

Dividend Payout (monthly, quarterly) Dividend Transfer Plan

## Default Option

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Monthly

#### Benchmark Index#

CRISIL Short Term Bond Fund Index

#### NAV as on 31st October 2013

#### Regular Plan

Option	NAV (in ₹)
Growth	1279.2607
Weekly Dividend	1002.9606
Fortnightly Dividend	1023.9508
Monthly Dividend	1003.3059
Quarterly Dividend	1018.2899
Bonus	1279.5401

#### <u>Direct Plan</u>

diowill	1204.4303
Fortnightly Dividend	1004.1493
Bonus	1284.6146
Wookly Dividond	0.0000

#### Maturity & Yield

Yield to Maturity	9.13%
Average Maturity	350 Davs

#### **Modified Duration**

294 Days

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

## Minimum Additional Purchase Amount

₹ 1,000/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

Exit Load: Nil

CRISIL Rating\*\*

**CRISIL AAAmfs** 

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 35.00 Crores

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		53.08
Indian Bank	ICRA A1+	16.49
State Bank of Bikaner and Jaipur	CRISIL A1+	16.42
State Bank of Hyderabad	ICRA A1+	10.32
State Bank of Patiala	ICRA A1+	9.85
CORPORATE DEBT		26.70
LIC Housing Finance Ltd.	CRISIL AAA	17.73
Power Finance Corporation Ltd.	CRISIL AAA	8.97
Cash and Cash Equivalents		19.53
Net Current Assets		0.69
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend F	ayout Option		
10-0ct-13	1.780657	1025.9876	1023.7026
25-0ct-13	2.633303	1026.2957	1022.9165
Monthly Dividend Pay	out Option		
26-Aug-13	0.398214	1000.5110	1000.0000
25-Sep-13	8.889502	1011.4075	1000.0000
25-0ct-13	6.595319	1010.7560	1002.2926
Quarterly Dividend Pa	yout Option		
26-Mar-13	17.618235	1022.9725	1003.4602
26-Jun-13	17.533606	1025.2621	1002.7621
26-Sep-13	6.331580	1014.7800	1006.6568

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

Performance as on September 30th 2013 - Regular Plan - Growth Option					
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to 30-Sept-2013	1 Year	1176.3669	7.57%	7.78%	5.70%
30-Sept-2011 to 30-Sept-2012	1 Year	1070.0507	9.94%	9.18%	8.11%
4-Feb-11	Since Inception	1000.0000	9.27%	8.45%	6.65%

Returns for 1 year period are absolute and Since Inception Return are CAGR

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

<sup>\*</sup> Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Short Term Bond Fund Index

<sup>^</sup> Past performance may or may not be sustained in the future

<sup>\*\*</sup> CRISIL Disclaimer: The assigned rating AAAmfs is valid only for "Pramerica Short Term Income Fund". The rating of CRISIL is not an opinion of the Asset Management Company's willingness or ability to make timely payments to the investor. The rating is also not an opinion on the stability of the NAV of the Fund, which could vary with market developments.

# Pramerica Short Term Floating Rate Fund

(An Open Ended Income Scheme)

This product is suitable for \*:

regular income for short term.

 to generate regular income through investment in a portfolio comprising primarily in short maturity floating rate debt/money market instruments.

31st October 2013

low risk. (BLU

#### **Investment Objective**

To generate regular income through investment in a portfolio comprising primarily in short maturity floating rate debt/money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not guarantee any returns.

#### Date of initial allotment

February 10, 2012

## Fund Manager & his experience

#### Mahendra Jajoo

Over 20 years of experience in financial services and capital markets

#### **Plans**

Regular Plan & Direct Plan

#### Options

Growth, Dividend & Bonus

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment Plan (Daily, Weekly, Monthly)

Dividend Transfer Plan (Daily, Weekly, Monthly)

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily

#### Benchmark Index #

CRISIL Short Term Bond Fund Index

#### NAV as on 31st October 2013

### <u>Regular Plan</u>

Option	NAV (III ₹)
Growth	1165.8855
Daily Dividend	1001.8000
Monthly Dividend	1002.0418
Weekly Dividend	1000.6484
<u>Direct Plan</u>	
Growth	1166.8602
Daily Dividend	1001.7950
Weekly Dividend	1000.6489
Monthly Dividend	1002.0462
Bonus	1166.6689
Maturity & Yield	

#### Maturity & rick

Yield to Maturity 9.23% Average Maturity 37 Days

#### **Modified Duration**

33 Days

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

#### **Minimum Additional Amount**

₹ 100/- and in multiples of ₹ 1 thereafter

#### Load Structure

Entry Load: Not Applicable Exit Load: Nil

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 70.36 Crores

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		75.03
Corporation Bank	CRISIL A1+	19.12
Central Bank of India	CARE A1+	11.03
IndusInd Bank Ltd.	ICRA A1+	9.64
Canara Bank	CRISIL A1+	9.56
Indian Oil Corporation Ltd.	CRISIL A1+	9.51
Bajaj Finance Ltd	ICRA A1+	9.23
Jammu & Kashmir Bank	CRISIL A1+	6.94
Cash and Cash Equivalents		34.42
Net Current Assets		-9.45
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Monthly Dividend Pay	out Option		
26-Aug-13	7.133594	1010.3542	1001.2000
25-Sep-13	7.35454	1010.6377	1001.2000
25-0ct-13	6.855871	1009.9978	1001.2000

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

Performance as on September 30th 2013 - Regular Plan - Growth Option					
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to					
30-Sept-2013	1 Year	1062.5100	8.80%	7.78%	5.70%
10-Feb-12	Since Inception	1000.0000	9.25%	8.37%	6.74%

Returns for 1 year period are absolute and Since Inception Return are CAGR

- \* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Short Term Bond Fund Index
- ^ Past performance may or may not be sustained in the future

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

# Pramerica Treasury Advantage Fund

(An open-ended debt scheme)

This product is suitable for \*:

regular income for short term.

to provide reasonable returns, commensurate with moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments

31st October 2013

#### **Investment Objective**

The objective of the scheme is to provide moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns.

#### Date of initial allotment

June 3, 2011

#### Fund Manager & his experience

#### Mahendra Jajoo

Over 20 years of experience in financial services and capital markets

Regular Plan & Direct Plan

#### Options

Growth, Dividend & Bonus

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment (daily, weekly, fortnightly,

Dividend Payout (fortnightly, monthly)

Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily

#### Benchmark Index#

CRISIL Short Term Bond Fund Index

#### NAV as on 31st October 2013

**Regular Plan** 

option	NAV (I∏ ≺)
Growth	1223.7928
Daily Dividend	1024.1865
Fortnightly Dividend	1002.0623
Weekly Dividend	1001.1044
Monthly Dividend	1002.0591
Bonus	1223.9694

#### **Direct Plan** Growth

1227.4884 Daily Dividend Bonus 1226.3446

#### Maturity & Yield

Yield to Maturity 10.34% Average Maturity 446 Dyas

#### **Modified Duration**

345 Days

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

#### **Minimum Additional Purchase Amount**

₹ 1000/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

#### Exit Load: (w.e.f April 15, 2013)

- If redeemed / switched-out on or before 456 days from the date of allotment - 1.25%
- If redeemed / switched-out after 456 days from the date of allotment - Nil

#### Quarterly Average AUM

July 2013 to September 2013: ₹ 80.21 Crores

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		24.91
Tata Realty & Infrastructure Limited	CARE A1+	13.24
Shapoorji Pallonji & Company Limited	ICRA A1+	10.59
IndusInd Bank Ltd.	CRISIL A1+	0.59
Central Bank of India	CARE A1+	0.49
CORPORATE DEBT		68.86
Century Textile & Industries Ltd.	CARE AA-	12.56
Oriental Hotels Limited	ICRA A+	12.41
Aditya Birla Finance	ICRA LAA	12.39
Tata Teleservices Ltd.	CARE A+	10.62
Tata Motors Finance Ltd	CRISIL AA-	6.25
National Housing Bank	FITCH AAA(ind)	6.23
L&T Seawoods Private Limited	CARE AA+	6.15
Housing Development Finance Corporation Ltd.	CRISIL AAA	2.25
Cash and Cash Equivalents		3.97
Net Current Assets		2.26
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend F	Payout Option		
25-Sep-13	5.816497	1007.4676	1000.0036
10-0ct-13	6.80773	1008.7396	1000.0036
25-0ct-13	2.100202	1002.6987	1000.0036
Monthly Dividend Pay	out Option		
25-Sep-13	8.785276	1011.2737	1000.0000
25-0ct-13	8.926025	1011.4543	1000.0000

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

Past performance may or may not be sustained in future.

Performance as on September 30th 2013 - Regular Plan - Growth Option					
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to 30-Sept-2013	1 Year	1131.5374	6.83%	7.78%	5.70%
30-Sept-2011 to 30-Sept-2012	1 Year	1030.5563	9.80%	9.18%	8.11%
3-Jun-11	Since Inception	1000.0000	8.49%	8.62%	6.86%

Returns for 1 year period are absolute and Since Inception Return are CAGR

- \* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Short Term Bond Fund Index
- ^ Past performance may or may not be sustained in the future

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

# **Pramerica Credit Opportunities Fund**

(An Open-ended debt scheme)

This product is suitable for \*:

- regular income over the medium term.
- to generate income by investing in debt/ and money market securities across the credit spectrum

31st October 2013

- (BLUE) low risk.

#### **Investment Objective**

The objective of the scheme is to generate income by investing in debt/ and money market securities across the credit spectrum. The scheme would also seek to maintain reasonable liquidity within the fund. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any

#### Date of initial allotment:

October 31, 2011

#### Fund Manager & his experience:

#### Mahendra Jajoo

Over 20 years of experience in financial services and capital markets.

Regular Plan & Direct Plan

#### **Options**

Growth, Dividend & Bonus

#### Facilities (under Dividend Option)

**Dividend Reinvestment** Dividend Payout

Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment

#### Benchmark Index#

CRISIL Composite Bond Fund Index

#### NAV as on 31st October 2013

#### **Regular Plan**

Option	NAV (in ₹)
Growth	1192.5635
Dividend	1020.4433
Bonus	1192.7584

#### **Direct Plan**

Growth	1197.1366
Dividend	1021.8791
Ronus	1197 1974

#### Maturity & Yield

ield to Maturity	11.22%
werage Maturity	2.58 Years

#### **Modified Duration**

1.66 Years

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

## **Minimum Additional Purchase Amount**

₹ 1000/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

- If the units are redeemed/switch-out on or before 365 days of allotment - 2%
- If the units are redeemed/switch-out after 365 days, but on or before 455 days of allotment -
- If the units are redeemed/switch-out after 455

#### **Quarterly Average AUM**

July 2013 to September 2013 : ₹ 276.23 Crores

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		3.37
Tata Realty & Infrastructure Limited	CARE A1+	2.60
State Bank of Hyderabad	ICRA A1+	0.77
CORPORATE DEBT		85.66
HPCL - Mittal Energy Limited	ICRA LAA-	10.73
IL&FS Transportation Networks Ltd	ICRA LA	10.03
RKN Retail Pvt Limited	CRISIL A-	9.88
Tata Teleservices Ltd.	CARE A+	6.55
Manappuram Finance Ltd	CRISIL A+	5.93
India Infoline Finance Ltd.	ICRA LAA-	5.88
Dewan Housing Finance Corporation Limited	CARE AA+	5.84
Shriram City Union Finance Limited	CARE AA	4.15
Reliance Gas Transportation Infrastructure Limited	CRISIL AAA	4.00
Sundaram BNP Paribas Home Finance Limited	CARE AA+	3.96
Magma Fincorp Limited	CARE AA+	3.90
Tata Motors Finance Ltd	CRISIL AA-	3.89
Reliance Home Finance Limited	CARE AA+	3.77
Century Textile & Industries Ltd.	CARE AA-	1.99
L&T Seawoods Private Limited	CARE AA+	1.95
Fullerton India Credit Company Limited	ICRA LAA+	1.59
Tata Steel Ltd.	CARE AA+	0.94
Shriram Transport Finance Co. Ltd.	CRISIL AA	0.42
Muthoot Finance Limited	CRISIL AA-	0.26
Cash and Cash Equivalents		9.59
Net Current Assets		1.38
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Dividend Payout Opt	ion		
26-Mar-13	20.921654	1029.8121	1006.9121
26-Jun-13	18.507699	1029.4116	1005.6616

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

Past performance may or may not be sustained in future.

Performance as on September 30th 2013 - Regular Plan - Growth Option					
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to 30-Sept-2013	1 Year	1100.5107	6.93%	3.49%	5.70%
31-0ct-11	Since Inception	1000.0000	8.86%	6.51%	6.94%

Returns for 1 year period are absolute and Since Inception Return are CAGR

- \* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Composite Bond Fund Index
- ^ Past performance may or may not be sustained in the future

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

# **Pramerica Dynamic Bond Fund**

(An Open Ended Income Scheme)

This product is suitable for \*:

31st October 2013 regular income over the medium term.

to generate optimal returns through active management of a portfolio of debt and

money market instruments

Inv	estment :	Ob	ject	ive
The	a bila akirra	ء.	م طاغ	Cale

returns through active management of a portfolio of debt and money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns.

#### Date of initial allotment

January 12, 2012

#### Fund Manager & his experience Mahendra Jajoo

Over 20 years of experience in financial services and capital markets

Regular Plan & Direct Plan

#### **Options**

Growth, Dividend & Bonus

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment (monthly, quarterly) Dividend Payout (monthly, quarterly) Dividend Transfer Plan (monthly, quarterly)

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Monthly

#### Benchmark Index #

CRISIL Composite Bond Fund Index

#### NAV as on 31st October 2013

#### Regular Plan

Option	NAV (in ₹)
Growth	1139.4234
Monthly Dividend	988.8420
Quarterly Dividend	1000.7464
Bonus	1139.7215

## **Direct Plan**

Growth Monthly Dividend 996.6606 Bonus 1144.2342

#### Maturity & Yield

Yield to Maturity Average Maturity 3.48 Years

#### **Modified Duration**

2.43 Years

#### **Minimum Investment Amount**

₹ 5000/- & in multiples of ₹ 1 thereafter

#### **Minimum Additional Amount**

₹ 1000/- & in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

Exit Load: Nil

#### Quarterly Average AUM

July 2013 to September 2013: ₹ 93.17 Crores

Portfolio	Ratings	% of Net Assets
CORPORATE DEBT		11.76
Infrastructure Development Finance Co. Ltd.	ICRA LAAA	4.82
Power Finance Corporation Ltd.	CRISIL AAA	3.58
Tata Steel Ltd.	CARE AA+	3.36
GILTS		33.01
Government Of India	SOV	33.01
Cash and Cash Equivalents		49.73
Net Current Assets		5.50
GRAND TOTAL		100.00

DIVIDEND DETAILS			
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Quarterly Dividend Pa	yout Option		
26-Mar-13	25.869207	1030.0240	1001.4064
26-Jun-13	20.448513	1027.3426	1001.1020

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

Past performance may or may not be sustained in future.

Performance as on September 30th 2013 - Regular Plan - Growth Option					
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to					
30-Sept-2013	1 Year	1065.1007	5.64%	3.49%	2.45%
12-Jan-12	Since Inception	1000.0000	7.11%	5.78%	4.51%

Returns for 1 year period are absolute and Since Inception Return are CAGR

\*Additional Benchmark is CRISIL 10 Year Gilt Index, #CRISIL Composite Bond Fund Index

^ Past performance may or may not be sustained in the future

Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

# Pramerica Dynamic Monthly Income Fund

(An open-ended income scheme)

This product is suitable for \*:

regular income for over medium to long term.

31st October 2013

to generate regular returns through investment primarily in Debt and Money Market Instruments and to generate capital appreciation by investing in equity and equity related instruments.

Monthly Income is not assured & is subject to availability of distributable surplus.

(YELLOW)

#### **Investment Objective**

The objective of the Scheme is to generate regular returns through investment primarily in Debt and Money Market Instruments and to generate capital appreciation by investing in equity and equity related instruments. Monthly Income is not assured & is subject to availability of distributable surplus. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns.

#### Date of initial allotment

March 29, 2011

#### Fund Manager & his experience

B P Singh (for equity portfilio)

Over 18 years of experience in broad based investment management

&

Mahendra Jajoo (for fixed income portfilio) Over 20 years of experience in financial services and capital markets

Regular Plan & Direct Plan

#### **Options**

Growth, Dividend & Bonus

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment Facility at monthly frequency

Dividend Payout Facility at monthly frequency Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Monthly

#### Benchmark Index#

Crisil MIP Blended Index

#### NAV as on 31st October 2013

NAV (in ₹)
11.85
10.29

## **Direct Plan**

Growth	11.96
Monthly Dividend	10.46
Bonus	11 90

#### Maturity & Yield

Yield to Maturity Average Maturity 3.20 Years

#### **Modified Duration**

2.32 Years

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

#### **Minimum Additional Purchase Amount**

₹ 1,000/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

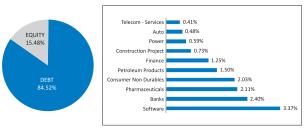
Entry Load: Not Applicable

- If the units are redeemed/switch-out on or before 365 days of allotment - 1%;
- If the units are redeemed/switch-out after 365

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 67.38 Crores

Portfolio	Ratings/Sector	% of Net Assets
DEBT		84.52
MONEY MARKET INSTRUMENTS		40.09
IDBI Bank Ltd.	CRISIL A1+	22.78
Tata Realty & Infrastructure Limited	CARE A1+	9.72
Andhra Bank	CARE A1+	7.59
CORPORATE DEBT		30.34
Tata Steel Ltd.	CARE AA+	11.02
Reliance Gas Transportation Infrastructure Limited	CRISIL AAA	7.81
Rural Electrification Corporation Ltd.	CRISIL AAA	7.60
Power Finance Corporation Ltd.	CRISIL AAA	3.91
Cash and Cash Equivalents		9.79
Net Current Assets		4.30
Equity		15.48
IT C Ltd.	Consumer Non Durables	1.95
Infosys Limited	Software	1.24
Tata Consultancy Services Ltd.	Software	1.11
Housing Development Finance Corporation Ltd.	Finance	1.10
HDFC Bank Ltd.	Banks	1.07
Reliance Industries Ltd.	Petroleum Products	0.98
ICICI Bank Ltd.	Banks	0.90
Larsen & Toubro Ltd.	Construction Project	0.73
Sun Pharmaceutical Industries Ltd.	Pharmaceuticals	0.61
Dr. Reddys Laboratories Ltd.	Pharmaceuticals	0.55
Tech Mahindra Ltd.	Software	0.43
Cipla Ltd.	Pharmaceuticals	0.42
Bharti Airtel Ltd.	Telecom - Services	0.41
Lupin Ltd.	Pharmaceuticals	0.40
NTPC Ltd.	Power	0.39
Wipro Ltd.	Software	0.37
Oil & Natural Gas Corporation Ltd.	Oil	0.36
Bharat Petroleum Corporation Ltd.	Petroleum Products	0.33
State Bank of India	Banks	0.33
HCL Technologies Ltd.	Software	0.22
Tata Power Co. Ltd.	Power	0.20
Hindustan Petroleum Corporation Ltd.	Petroleum Products	0.19
Mahindra & Mahindra Ltd.	Auto	0.17
Hero MotoCorp Limited	Auto	0.16
GAIL (India) Ltd.	Gas	0.16
Infrastructure Development Finance Co. Ltd.	Finance	0.15
Tata Motors Ltd.	Auto	0.15
Ranbaxy Laboratories Ltd.	Pharmaceuticals	0.13
Kotak Mahindra Bank Ltd.	Banks	0.10
ACC Ltd.	Cement	0.09
United Spirits Ltd.	Consumer Non Durables	0.08
GRAND TOTAL	100.00	





Asset Allocation Sector Allocation in Equity

Rate (per Unit)

**DIVIDEND DETAILS** 

**Monthly Dividend Payout Option** 

**Record Date** 

31-0ct-13

NAV	Ex Div NAV

10.2367

Month on Month Change

Performance as on September 30th 2013 - Regular Plan - Growth Option					
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to 30-Sept-2013	1 Year	11.2062	3.58%	3.22%	2.45%
30-Sept-2011 to 30-Sept-2012	1 Year	10.1536	10.37%	10.60%	8.01%
29-Mar-11	Since Inception	10.0000	6.12%	5.63%	4.22%

Returns for 1 year period are absolute and Since Inception Return are CAGR

\* Additional Benchmark is CRISIL 10 Year Gilt Index, #CRISIL MIP Blended Index. ^ Past performance may or may not be sustained in the future Mr. Mahendra Jajoo manages 16 schemes & Mr. Brahmaprakash Singh manages 3 schemes. Please refer page 15 for performance of all schemes managed by the fund manager.

**Cum Div** 

10.2784

This product is suitable for \*:

- capital appreciation over long term.
- to achieve long term capital appreciation by investing in an actively managed diversified portfolio consisting of equity and equity related securities including derivatives, debt & money market instruments.
  - gh risk. (BROWN)

## Investment Objective

The primary objective of Scheme is to achieve long term capital appreciation by predominantly investing in equity and equity related securities including derivatives of large cap companies. The scheme may also invest in equity & equity related securities of other than large cap companies besides debt & money market instruments.

#### Date of initial allotment

December 6, 2010

#### Fund Manager & his experience

**B P Singh** (for equity portfilio)

Over 18 years of experience in broad based investment management

&

Mahendra Jajoo (for fixed income portfilio) Over 20 years of experience in financial services and capital markets

#### **Plans**

Regular Plan & Direct Plan

#### **Options**

Growth & Dividend

#### Facilities (Under Dividend Option)

Dividend Reinvestment Dividend Payout Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment

#### Benchmark Index#

CNX Nifty

#### NAV as on 31st October 2013

<u>Regular Plan</u>

 Option
 NAV (in ₹)

 Growth
 9.66

 Dividend
 9.66

**Direct Plan** 

Growth 9.71 Dividend 9.71

Ratio

Portfolio Turnover Ratio# 165.7

# Portfolio turnover ratio is calculated as lower of sales or purchase divided by AAUM for last rolling

#### Minimum Investment Amount

₹ 5,000/- and in multiples of ₹ 1 thereafter

#### Minimum Additional Purchase Amount

₹ 500/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

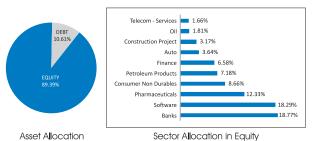
#### Exit Load:

- If the units are redeemed/switch-out on or before 365 days of allotment - 1%;
- If the units are redeemed/switch-out after 365 days - Nil

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 41.51 Crores

**Portfolio** Ratings/Sector % of Net Assets Equity 89.39 Infosys Limited Software 7.73 LT C Ltd. Consumer Non Durables 7.20 HDFC Bank Ltd. Banks 6.90 Reliance Industries Ltd. Petroleum Products 6.05 Housing Development Finance Corporation Ltd. Finance 5.48 Tata Consultancy Services Ltd. Software 4.65 ICICI Bank Ltd Banks 4 4 5 State Bank of India Banks 3.27 Sun Pharmaceutical Industries Ltd. Pharmaceuticals 3.22 Construction Project Larsen & Toubro Ltd 2 68 Wipro Ltd. Software 2.63 Dr. Reddys Laboratories Ltd. Pharmaceuticals 2.48 Lunin Ltd Pharmaceuticals 1.86 Oil & Natural Gas Corporation Ltd. 0il 1.81 Ranbaxy Laboratories Ltd. Pharmaceuticals 1.72 Tech Mahindra Ltd. Software 1.71 Bharti Airtel Ltd. Telecom - Services 1.66 HCL Technologies Ltd. Software 1 57 Cipla Ltd. Pharmaceuticals 1.46 United Spirits Ltd. Consumer Non Durables 1.46 Hero MotoCorp Limited Auto 1.42 Axis Bank Ltd. Banks 1.35 NTPC Ltd. Power 1.31 Mahindra & Mahindra Ltd. Auto 1.21 Punjab National Bank Banks 1.14 UltraTech Cement Ltd Cement 1.13 Infrastructure Development Finance Co. Ltd. Finance 1.10 GAIL (India) Ltd. 1.09 Gas Glenmark Pharmaceuticals Ltd. Pharmaceuticals 1.06 Tata Motors Ltd. 1.01 Auto Tata Steel Ltd. Ferrous Metals 1.00 Minerals/Mining Sesa Strerlite Ltd. 0.98 Yes Bank Ltd. Banks 0.98 Hindustan Petroleum Corporation Ltd. Petroleum Products 0.75 Kotak Mahindra Bank Ltd. **Banks** 0.68 Aurobindo Pharma Ltd. Pharmaceuticals 0.53 Jet Airways (India) Limited Transportation 0.53 Petronet LNG Ltd. 0.51 Gas ACC Ltd. Cement 0.50 Construction Project Voltas I td 0.49Bharat Petroleum Corporation Ltd. Petroleum Products 0.38 Hindalco Industries Ltd. Non - Ferrous Metals 0.25 **DEBT** 10.61 CORPORATE DEBT 0.02 Dr. Reddys Laboratories Ltd. ICRA LAA+ 0.02 Cash and Cash Equivalents 11.02 **Net Current Assets** -0.43**GRAND TOTAL** 100.00





Month on Month Change

31st October 2013

Performance as an September 20th 2012 - Pegular Plan - Growth On

Performance as on September 3	0th 2013 - Regular F	Plan - Growth Op	otion		
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)
30-Sept-2012 to 30-Sept-2013	1 Year	8.8900	1.01%	0.56%	3.29%
30-Sept-2011 to 30-Sept-2012	1 Year	8.1900	8.55%	15.38%	14.03%
6-Dec-10	Since Inception	10.0000	-3.74%	-1.54%	-1.08%

Returns for 1 year period are absolute and Since Inception Return are CAGR

Mr. Brahmaprakash Singh manages 3 Schemes and Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

<sup>\*</sup>Additional Benchmark SENSEX, #CNX Nifty

<sup>^</sup> Past performance may or may not be sustained in the future.

% of Net Assets

61.46

6.87

4.77

4.41

431

4.22

3.96

3.65

3 20

2.07

195

1.46

1.43

1.41

1.41

1.36

1.34

1 32

1.28

1 25

1.19

1.10

0.87

0.79

0.74

0.73

0.68

0.65

0.63

0.61

0.58

0.49

0.39

0.34

38.54

13.51

8 6 1

4.90

17.68

8.95

4 48

4.21

0.04

6.41

0.94

100.00

## **Pramerica Dynamic Asset Allocation Fund**

(An open-ended dynamic asset scheme) (earlier known as Pramerica Dynamic Fund)

capital appreciation over long term.

to achieve long term capital appreciation by investing in an actively managed diversified portfolio
consisting of equity and equity related securities including derivatives, debt & money market instruments.

Ratings/Sector

Software

Finance

Software

Banks

Banks

Consumer Non Durables

Petroleum Products

Construction Project

Pharmaceuticals

Pharmaceuticals

Pharmaceuticals

Pharmaceuticals

Software

Banks

Power

Software

Banks

Auto

Auto

Gas

Auto

Finance

Banks

Cement

CARF A1+

CARE A1+

CRISIL AAA

CRISII AAA

CARE AA+

ICRA I AA+

Cement

Software

Oil

Telecom - Services

Petroleum Products

Petroleum Products

Pharmaceuticals

Consumer Non Durables

high risk. (BROWN)

• High lisk.

Housing Development Finance Corporation Ltd.

**Portfolio** 

Equity

ITCLtd.

Infosys Limited

HDFC Bank Ltd

ICICI Bank Ltd.

Reliance Industries Ltd.

Larsen & Toubro Ltd.

Tata Power Co. Ltd.

Bharti Airtel Ltd.

State Bank of India

Tech Mahindra Ltd.

United Spirits Ltd.

HCL Technologies Ltd.

UltraTech Cement Ltd.

GAIL (India) Ltd.

Tata Motors Ltd

South Indian Bank

CORPORATE DEBT

Tata Steel Ltd.

Central Bank of India

ACC Ltd.

DEBT

Hero MotoCorp Limited

Mahindra & Mahindra Ltd.

Ranbaxy Laboratories Ltd.

Kotak Mahindra Bank Ltd.

**MONEY MARKET INSTRUMENTS** 

Power Finance Corporation Ltd.

Dr. Reddys Laboratories Ltd.

Cash and Cash Equivalents

**Net Current Assets** 

Axis Bank Ltd.

Cipla Ltd.

Lupin Ltd.

Wipro Ltd.

NTPC Ltd

Tata Consultancy Services Ltd.

Dr. Reddys Laboratories Ltd.

Sun Pharmaceutical Industries Ltd.

Oil & Natural Gas Corporation Ltd.

Bharat Petroleum Corporation Ltd.

Hindustan Petroleum Corporation Ltd.

Infrastructure Development Finance Co. Ltd.

Reliance Gas Transportation Infrastructure Limited

#### **Investment Objective**

The objective of the scheme is to achieve long term capital appreciation by investing in an actively managed diversified portfolio consisting of equity and equity related securities including derivatives, debt & money market instruments. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns

#### Date of initial allotment

December 6, 2010

#### Fund Manager & his experience

**B P Singh** (for equity portfilio)

Over 18 years of experience in broad based investment management

&

Mahendra Jajoo (for fixed income portfilio)

Over 20 years of experience in financial services and capital markets

#### **Plans**

Regular Plan & Direct Plan

#### **Options**

Growth & Dividend

#### **Facilities (Under Dividend Option)**

Dividend Reinvestment Dividend Payout Dividend Transfer Plan

#### **Default Option**

Default Option: Growth

Default Dividend Facility: Dividend Reinvestment

#### Benchmark Index#

A Hybrid Benchmark with 50% weight to CNX Nifty and 50% weight to CRISIL MIP Index

₹)

#### NAV as on 31st October 2013

<u>Regular Plan</u>

Option	NAV (in
Growth	10.38
Dividend	10.38
Direct Plan	
Growth	10.41
Dividend	10.41

Maturity & Yield

Yield to Maturity 9.49% Average Maturity 3.50 Years

## **Modified Duration**

2.53 Years

#### **Minimum Investment Amount**

₹ 5,000/- and in multiples of ₹ 1 thereafter

Minimum Additional Purchase Amount ₹ 500/- and in multiples of ₹ 1 thereafter

#### **Load Structure**

Entry Load: Not Applicable

#### Exit Load:

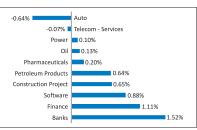
- If the units are redeemed/switch-out on or before 365 days of allotment - 1%;
- If the units are redeemed/switch-out after 365 days - Nil
- "CRISIL Hybrid ("Indices") are computed, compiled and prepared by CRISIL using equity indices, which is one of its components licensed by India Index Services & Products Limited ("ISL") and Standard and Poor's Financial Services LLC ("S&P") to CRISIL. CRISIL Indices are the sole property of CRISIL. CRISIL Indices are the sole property of CRISIL. CRISIL Indices and countries of the copied, transmitted or redistributed in any manner for any commercial use. CRISIL has taken due care and caution in computation of the Indices, based on the data obtained from sources, which it considers reliable. However, CRISIL does not guarantee the accuracy, adequacy or completeness of the Indices and is not responsible for any errors or for the results obtained from the use of the Indices. CRISIL especially states that CRISIL / IISL / S&P has no financial liability whatsoever to the users of CRISII Indices."

#### Quarterly Average AUM

July 2013 to September 2013 : ₹ 58.32 Crores

GRAND TOTAL		
DEBT 38.54% EQUITY 61.46%	Telecom - Services Auto Power Construction Project Finance Petroleum Products Pharmaceuticals Consumer Non Durables Banks Software	1.41% 1.03% 2.78% 3.20% 4.99% 6.06% 7.35% 17.97%
	l .	





Month on Month Change

Performance as on September 30th 2013 - Regular Plan - Growth Option						
Date	Period	NAV Per Unit (₹)	Scheme Returns(%)^	Benchmark Returns (%)#	Additional Benchmark Returns*(%)	
30-Sept-2012 to 30-Sept-2013	1 Year	9.8100	0.51%	2.10%	3.29%	
30-Sept-2011 to 30-Sept-2012	1 Year	8.8600	10.72%	13.33%	14.03%	
6-Dec-10	Since Inception	10.0000	-0.50%	2.16%	-1.08%	

Returns for 1 year period are absolute and Since Inception Return are CAGR

- \*Additional Benchmark SENSEX
- ^ Past performance may or may not be sustained in the future
- # A Hybrid Benchmark with 50% weight to CNX Nifty and 50% weight to CRISIL MIP Index

Mr. Brahmaprakash Singh manages 3 Schemes and Mr. Mahendra Jajoo manages 16 schemes Please refer page 15 for performance of all schemes managed by the fund manager.

# Performance of all the schemes

Funds managed by Mr. Mahendra Jajoo	Since Inception		September 30th, 2010 to September 30th, 2011		September 30th, 2011 to September 30th, 2012		September 30th, 2012 to September 30th, 2013	
	CAGR Return	Inv Value of Rs 10,000	Absolute Returns	Inv Value of Rs 10,000	Absolute Returns	Inv Value of Rs 10,000	Absolute Returns	Inv Value of Rs 10,000
Pramerica Liquid Fund - Growth	9.03%	13,068	8.50%	10,850	9.96%	10,996	8.88%	10,888
CRISIL Liquid Fund Index (Benchmark)	8.26%	12,784	7.77%	10,777	8.65%	10,865	8.59%	10,859
CRISIL 1 Year T - Bill Index (Additional Benchmark)	6.34%	12,097	5.38%	10,538	8.11%	10,811	5.70%	10,570
Pramerica Ultra Short Term Bond Fund - Growth	9.06%	12,993	8.92%	10,892	9.77%	10,977	8.55%	10,855
CRISIL Liquid Fund Index (Benchmark)	8.31%	12,727	7.77%	10,777	8.65%	10,865	8.59%	10,859
CRISIL 1 Year T - Bill Index (Additional Benchmark)	6.38%	12,054	5.38%	10,538	8.11%	10,811	5.70%	10,570

Funds managed by Mr. Mahendra Jajoo	Since Inception (CAGR Return)	September 30th, 2010 to September 30th, 2011 (Absolute Returns)	September 30th, 2011 to September 30th, 2012 (Absolute Returns)	September 30th, 2012 to September 30th, 2013 (Absolute Returns)
Pramerica Short Term Income Fund - Growth	9.27%	NA	9.94%	7.57%
CRISIL Short Term Bond Fund Index (Benchmark)	8.45%	NA	9.18%	7.78%
CRISIL 1 Year T - Bill Index (Additional Benchmark)	6.65%	NA	8.11%	5.70%
Pramerica Treasury Advantage Fund - Growth	8.49%	NA	9.80%	6.83%
CRISIL Short Term Bond Fund Index (Benchmark)	8.62%	NA	9.18%	7.78%
CRISIL 1 Year T - Bill Inedx (Additional Benchmark)	6.86%	NA	8.11%	5.70%
Pramerica Credit Opportunities Fund - Growth	8.86%	NA	NA	6.93%
CRISIL Composite Bond Fund Index (Benchmark)	6.51%	NA	NA	3.49%
CRISIL 1 Year T - Bill Inedx (Additional Benchmark)	6.94%	NA	NA	5.70%
Pramerica Dynamic Monthly Income Fund - Growth #	6.12%	NA	10.37%	3.58%
CRISIL MIP Blended Index (Benchmark)	5.63%	NA	10.60%	3.22%
CRISIL 10 Year Gilt Index (Additional Benchmark)	4.22%	NA	8.01%	2.45%
Pramerica Dynamic Bond Fund - Growth	7.11%	NA	NA	5.64%
CRISIL Composite Bond Fund Index (Benchmark)	5.78%	NA	NA	3.49%
CRISIL 1 Year T- Bill Index (Additional Benchmark)	4.51%	NA	NA	2.45%
Pramerica Short Term Floating Rate Fund - Growth	9.25%	NA	NA	8.80%
CRISIL Short Term Bond Fund Index (Benchmark)	8.37%	NA	NA	7.78%
CRISIL 1 Year T-Bill Index (Additional Benchmark)	6.74%	NA	NA	5.70%
Pramerica Large Cap Equity Fund - Growth #	-3.74%	NA	8.55%	1.01%
CNX Nifty (Benchmark)	-1.54%	NA	15.38%	0.56%
S&P SENSEX (Additional Benchmark)	-1.08%	NA	14.03%	3.29%
Pramerica Dynamic Asset Allocation Fund - Growth #	-0.50%	NA	10.72%	0.51%
A Hybrid benchmark with 50% weight to the Nifty and the				
balance 50% weight assigned to CRISIL MIP Index (Benchmark)	2.16%	NA	13.33%	2.10%
S&P SENSEX (Additional Benchmark)	-1.08%	NA	14.03%	3.29%

Funds managed by Mr. Brahmaprakash Singh	Since Inception (CAGR Return)	September 30th, 2010 to September 30th, 2011 (Absolute Returns)	September 30th, 2011 to September 30th, 2012 (Absolute Returns)	September 30th, 2012 to September 30th, 2013 (Absolute Returns)
Pramerica Large Cap Equity Fund - Growth \$	-3.74%	NA	8.55%	1.01%
CNX Nifty (Benchmark)	-1.54%	NA	15.38%	0.56%
S&P SENSEX (Additional Benchmark)	-1.08%	NA	14.03%	3.29%
Pramerica Dynamic Asset Allocation Fund - Growth \$ A Hybrid benchmark with 50% weight to the Nifty and the	-0.50%	NA	10.72%	0.51%
balance 50% weight assigned to CRISIL MIP Index (Benchmark)	2.16%	NA	13.33%	2.10%
S&P SENSEX (Additional Benchmark)	-1.08%	NA	14.03%	3.29%
Pramerica Dynamic Monthly Income Fund - Growth \$	6.12%	NA	10.37%	3.58%
CRISIL MIP Blended Index (Benchmark)	5.63%	NA	10.60%	3.22%
CRISIL 10 Year Gilt Index (Additional Benchmark)	4.22%	NA	8.01%	2.45%

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

## Mutual Fund investments are subject to market risks, read all scheme related documents carefully

Pramerica is the brand name used by Prudential Financial, Inc. ("PFI") of the United States and its affiliates in select countries outside of the United States. Neither PFI nor any of the named Pramerica entities are affiliated in any manner with Prudential plc, a company incorporated in the United Kingdom.

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<sup>\$</sup> Mr. Mahendra Jajoo manages the fixed income portfolio of this scheme.

<sup>#</sup> Mr. Brahmaprakash Singh manages the equity portfolio of this scheme.

Past performance may or may not be sustained in future. Calculations are based on Regular Plan - Growth Option NAV.

The above data excludes performance of the schemes which have not completed a year.



# ANNOUNCING THE 2014 PRAMERICA SPIRIT OF COMMUNITY AWARDS

HONOURING OUTSTANDING COMMUNITY SERVICE BY YOUNG INDIANS

ENCOURAGING AND RECOGNIZING THE EFFORTS OF STUDENTS ENGAGED IN ANY KIND OF COMMUNITY SERVICE, WITH THE

# 'PRAMERICA SPIRIT OF COMMUNITY AWARD'



Mrs. Susmita Sahu, Principal, Govt. Girls High School, Cuttack, receiving her trophy from Mrs. Shabana Azmi



The two India honourees being recognized during the gala felicitation event in Washington, D.C.

- Students stand a chance to represent India at the Global Felicitation Event in Washington, D.C.
- Honourees to receive medallions and cash prizes
- Schools to receive the 2014 'Pramerica Spirit of Community Awards' Trophy



For more information: